



**APECS Council Meeting  
February 24  
2100 - 2132 GMT**

**Agenda:**

- Summary of activities from committee chairs (RAC, MIC, EOC)
- Upcoming APECS events (Polar Week)
- Website posting and contributions
- Organising APECS events at upcoming conferences.
- Social Media strategy (Hanne and Jennifer)
- Other ways to engage members
- General Business

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**Meeting opened by Hanne Nielsen at 1800 GMT**

**Present:**

- Gerlis Fugmann (APECS Director)
- Jean-Sebastien Moore (JS) – APECS president
- Adam Naito – APECS newsletter editor/developer.
- Alice Bradley
- Allen Pope
- Anna Varfolomeeva
- Ellyn Enderlin
- Elena Kuznetsova
- Mika Laiho
- Eric Behrens
- Francyne Elias-Piera
- Hanne Nielsen
- Laura Ferguson
- Laura Kelvin
- Laura Sharp
- Rachel Downey
- Roxanne Beltran
- Scott Zolkos
- Silvia Lourenço
- Zuzanna Swirad

## **Apologies:**

- Jennifer Balmer

## **Excom:**

- In-person meeting in Trondheim in December: productive couple of days
- Brand new website: Gerlis and team have worked really hard updating the website: please go and have a look! More user friendly, better organised site now.
- Upcoming organisational review: APECS is now 8 years old - good idea to take the pulse of the organisation and members of the community - is APECS answering the needs of the community? In coming months, we will hear more about this, being asked for opinion and participation via surveys/ other activities to find out how we could make things better at APECS. Please help us to participate in this - will create a strategic plan before the end of the term.
- Reminder: If you have questions or comments about to be more involved in APECS, all council members have an ExCom person you can contact. Seek help from them to ensure you are getting what you want out of your term and getting involved in activities

## **EOC:**

- March Polar week is coming up: looking for people to write blogs about their research or outreach initiatives
- Social Media initiatives also feeding into EOC
- Francyne: intend to contact with schools over Polar Week, calls between schools and scientists

## **MIC:**

- Meeting was held today
- One project is to update promotional material of APECS
- Mentorship award is underway - what is the best timing to release this award? Still deciding.

## **RAC:**

- Rachel: Busy focussing on Research Features: 5 on the go, many to do with technology in the polar sciences.
- Focussing on virtual poster sessions on the new website.
- Getting in contact with recent conferences
- Strengthening contacts with IGS and AGU
- Involved in Year of Polar Prediction - need updates over the next few week
- Been updating the website

## **Upcoming Events:**

- Polar Week
- New Perspectives in the Polar Sciences
- Arctic Snapshots
- APECS world summit in June - application forms to be filled out by Friday. Representatives from national committees, discussing various topics for 3 days <http://www.apecs.is/events/upcoming-event-highlights/apecs-world-summit-2015.html>

**APECS at Conferences:**

- Workshop at ICARP/ASSW in Toyama in April
- Colorado meeting SCAR HASSEG Meeting

*Reminder: If you do organise an APECS event, let us know - can be advertised via APECS channels. Other Early Career events can also be advertised via APECS channels*

**Website Posting:**

- Very important to add new content to the website!
- Go to site, click 'add new'
- Events: log into profile and create the event
- Articles: If you don't have posting rights, we can upgrade you - any questions or troubles, let Gerlis know

**Social Media Strategy:**

Hanne and Jennifer have been streamlining the APECS social media, setting up automated links between accounts and scheduling future messages. They have also put out a call for help with this - ways of contributing include:

- Writing a blog post - work with EOC
- Sharing fieldwork photos for Polar Week
- Tweeting your research with hash tag #PolarWeek or @Polar\_Research (APECS to share)
- <http://www.apecs.is/get-involved/volunteers-needed>

We are also looking at running a webinar on the use of twitter

**Other ways to Engage Members:**

Alan: Suggests a webinar about twitter - show members how to use the tool, then recruit them afterwards to sign up to control the APECS account for a week. Another useful thing to do would be to contact 'realscientists' and volunteer to curate as APECS for a week - reach a wider audience that way  
Ellyn: suggests Jacqueline Gill at the University of Maine for a "twitter" presenter. She gave a talk on twitter at a conference Ellyn attended.

**General Business:**

Keep in mind you have an ExCom contact to help guide you.

Surveys will be coming through from the organisational review committee shortly.

Survey on training needs of early career scientists will be coming through tomorrow.

Thanks to everyone for making the time to attend the meeting - we will be in touch via email, and schedule the next Council call for April, following Polar Week.

**Meeting closed 21:32 GMT**